

GOOD TIME, GREAT CAUSE

16

The Sixteenth Annual

BRIAN SCHULTZ

Memorial Golf Classic

Saturday July 30, 2011



PRESENTED BY

Landsberg



BENEFITTING

The Moores UCSD Cancer Center and
The Brian Schultz Memorial Scholarship

LOCATION

Rancho Bernardo Inn - Call 1-877-517-9340
by June 15th and request the \$179.00 per
night Brian Schultz Memorial room rate.

Passionately supporting those in search of the cure, and those whose lives have been affected.

7.30.11

brianschultzfoundation.com



Landsberg



Presents: THE SIXTEENTH ANNUAL

BRIAN SCHULTZ *Memorial Golf Classic*

Our dear friend Brian Schultz passed away after a brief and sudden battle with cancer at the age of 27. Our memories of him have never faded and continue to grow stronger, in large part due to the annual Brian Schultz Memorial Golf Classic. Every year this tournament gives participants the opportunity to share fond memories of Brian while creating new friendships and unforgettable memories, in addition to raising funds to stop this deadly disease.

In 1994, the Brian Schultz Memorial Golf Classic was created by Brian's high school and college friends. We wanted to use his love of golf to remember him and to contribute to the fight against cancer. In the process, we have established lasting and powerful relationships with the people and organizations whose generosity has made this tournament possible for 16 years. Many sponsors have been with us since our first tournament, including our title sponsor, the Landsberg Amcor Company Brian's employer at the time of his death. They have truly stood by the credo: People are our best resource.

Proceeds from this event benefit the Moores UCSD Cancer Center. The proceeds also fund the Brian Schultz Memorial Scholarship, which partners with Brian's alma mater San Diego State University to award scholarships to students whose lives have been adversely affected by cancer. To date, the tournament has raised over \$650,000 and awarded 15 scholarships.

This year we have set our goals even higher. The tournament will be held at the Rancho Bernardo Inn, where we will be able to have a total of 144 golfers and 18 hole sponsors. We encourage and need everyone to join us in this fun and memorable event. Please help us get this tournament to the next level by asking your family, friends and companies to donate, volunteer and/or participate in the 16th Brian Schultz Memorial Golf Classic.

We can't do it without you!

Landsberg



For over 60 years, the Landsberg Amcor Company has operated under an important primary creed:

PEOPLE ARE OUR BEST RESOURCE.

Brian Schultz, who worked at our San Marcos Division, was one of those people - a bright, up and coming sales representative who displayed enormous potential. Unfortunately, cancer cut short Brian's certain to be stellar career, but his memory lives on with the Landsberg family. We continue to honor Brian and help others by working with the Moores UCSD Cancer Center, The Landsberg Amcor Company is proud to be involved in the crusade against this deadly disease which continues to menace the resources of all companies, organizations and families.

Proceeds will benefit the Moores UCSD Cancer Center:

Moores UCSD Cancer Center, fueled by passion and backed by the latest technologies is where dedicated physicians and scientists work side by side to unlock the mysteries of every type of cancer. Here staff discover not just new treatments, but actual cures that have saved countless lives. This multidisciplinary team approach to research, care and treatments results in the broadest range of options in the San Diego region and beyond. Our total care program is a breakthrough in helping patients and their families cope with the emotional, psychological and economic effects of the disease.

For more information please call (866) 773-2703 or visit www.health.ucsd.edu/cancer

July 30, 2011 at the Rancho Bernardo Inn, the 16th Annual Brian Schultz Memorial Golf Classic will offer 144 golfers an 18-hole scramble tournament, lunch, golf shirt and gifts, tee contests, awards dinner, silent auction, opportunity drawing and entertainment. If you have any questions, would like to donate or find out about hole sponsor opportunities, contact The Brian Schultz Memorial Foundation at 619-687-1433 or visit the website at www.brianschultzfoundation.com.

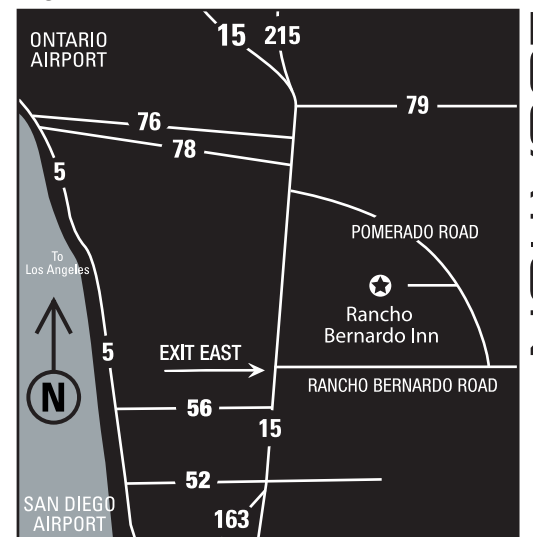
Event	Schedule	Location and Lodging
Player Entry Fee: \$195.00 Includes: Green fees; longest drive, closest to the pin, hole-in-one and putting contests and live entertainment	10:30-12:00 Registration, putting contest & lunch	Rancho Bernardo Inn 17550 Bernardo Oaks Drive San Diego, CA 92128
Strict dress code: Collared shirts, slacks or Bermuda length shorts required. No jeans or t-shirts.	12:00-5:00 Tournament	CALL 1-877-517-9340 by June 15th and request the \$179.00 per night Brian Schultz Memorial room rate.
Banquet Only Guest: \$50.00	5:00-11:00 Awards banquet and live entertainment	

Entry deadline: June 15, 2011

KIDS CLUB
4PM to 12AM

Experienced caretakers will entertain and facilitate KIDS CLUB. Arts and crafts, games, 2 Wii stations, carnival pretzels, pizza dinner, movie and popcorn. All families are welcome to participate in supplying ideas or activities that will make this a fun and memorable night for the children. All children are encouraged to go to Kids Club during awards dinner when speakers are presenting.

RANCHO BERNARDO INN



LOCATION

Please return this form with your check

7.30.2011 - 16th ANNUAL BRIAN SCHULTZ MEMORIAL GOLF CLASSIC

As the tournament grows in popularity, the field fills up earlier each year. Please take a moment to fill out and return this form to secure your spot.

YOU CAN ALSO REGISTER ONLINE AT WWW.BRIANSCHULTZFOUNDATION.COM

Mail all payments to our new address:

The Brian Schultz Memorial Foundation
4629 Cass Street • Suite 170 • San Diego, CA • 92109

ENTRY DEADLINE - JUNE 15TH

Fees	
Number of Players x \$195.00	\$
Banquet Only Guests x \$50.00	\$
KIDS CLUB - \$45.00 per child / \$80.00 for 2 siblings / \$100 for 3 siblings	\$
I am unable to play but wish to contribute	\$
I would like to become a Gold Sponsor (\$10,000.00)	\$
I would like to become a Silver Sponsor (\$5,000.00)	\$
I would like to become a Bronze Sponsor (\$2,500.00)	\$
I would like to become a Competition Hole Sponsor (\$1,100.00)	\$
I would like to become a Hole Sponsor (\$600.00)	\$
I would like to become a Cart Sponsor (\$75.00)	\$
Total Contribution	\$

Sponsorship Packages	
Title Sponsor (1):	The Landsberg Amcor Company
Gold Sponsor:	\$10,000.00
Silver Sponsor:	\$5,000.00
Bronze Sponsor:	\$2,500.00
Competition Hole Sponsor (4):	\$1,100.00
Hole Sponsor (14):	\$600.00
Cart Sponsor (72):	\$75.00

Tax deductibility varies for sponsor package and donations.

Donations	
If you wish to contribute auction items, opportunity drawing items, merchandise or a cash donation, please complete the following section:	
• Auction donations (describe goods or services you wish to donate):	value: _____
_____	value: _____
_____	value: _____
• Monetary Donation: \$ _____	

Tax deductibility varies for sponsor package and donations.

Player sign-up - PLEASE PRINT CLEARLY	
Player	Email Address

Banquet only - sign up	
Guests Name	Age

Kids Club - sign up	
Name	Age

WE NEED YOU! Please help by • Donating individual items or theme baskets to the auction • Enlisting corporate sponsors • Volunteering your time at the tournament

SPONSORSHIP DONATION OPPORTUNITIES: As a sponsor of the Sixteenth Annual Brian Schultz Memorial Golf Classic, benefitting the Moores UCSD Cancer Center, your organization becomes a valuable partner in the fight against cancer.

- GOLD SPONSOR \$10,000.00**
For your participation as a Gold Sponsor, you will receive:
• Your company name and logo on promotional materials and a golf hole.
• A complementary players package for 12 players in the tournament and banquet.
• An opportunity to display any promotional signage at the event
- SILVER SPONSOR \$5,000.00**
For your participation as a Silver Sponsor, you will receive:
• Your company name and logo on promotional materials and a golf hole.
• A complementary players package for 8 players in the tournament and banquet.
• An opportunity to display any promotional signage at the event
- BRONZE SPONSOR \$2,500.00**
For your participation as a Bronze Sponsor, you will receive:
• Your company name and logo on promotional materials and a golf hole.
• A complementary players package for 4 players in the tournament and banquet.
• An opportunity to display any promotional signage at the event
- COMPETITION HOLE SPONSOR \$1,100.00**
For your participation as a Competition Hole Sponsor, you will receive:
• Your company name on promotional materials.
• A complementary players package for two players in the tournament and banquet.

- Your corporate name and logo on a special competition tee sign at a designated competition hole.
- HOLE SPONSOR \$600.00**
For your participation as a Hole Sponsor, you will receive:
• Your company name on promotional materials.
• Your corporate name and logo on a tee sign at a designated hole.
- CART SPONSOR \$75.00**
For your participation as a Cart Sponsor, you will receive:
• Your name prominently displayed on tournament golf cart.
- DONATIONS**
If you cannot participate in any of the sponsorship packages we welcome any auction item, opportunity drawing item or cash donation. Auction items will be displayed with a donors place card.
- VOLUNTEER OPPORTUNITIES**
Volunteers make the tournament more fun and the day well organized. Anyone interested in volunteering, please call:
The Brian Schultz Memorial Foundation (619) 687-1433

